

Filming for LiftShot — The One-Page Quick-Start

LiftShot can only crop into what you film — it can't invent footage. Get these right when you record and the edit takes care of itself.

by Aaron Norton · LiftShot

LIGHT IT

- 1 **Get a light on your face** — as close as you can while staying out of shot. It's the single biggest quality win there is, bigger than any setting.
- 2 **Don't film in the dark.** Low light gives LiftShot less to work with, and it shows up first in the close-ups — they come out soft. Bright and even beats moody every time.

SET UP THE SHOT

- 3 **Lock the camera off.** Tripod, or propped up and dead still. All the camera movement gets added afterwards — a moving source fights it and the edit never settles.
- 4 **Stand further back and leave room.** Space above your head and out to both sides. That room is exactly what the close-ups crop into — fill the frame and there's nothing to work with.
- 5 **Shoot the highest resolution you can.** 4K if your phone offers it. LiftShot zooms in, and the more it zooms the more quality it spends — more pixels going in keeps the tight shots sharp.

FRAME YOURSELF

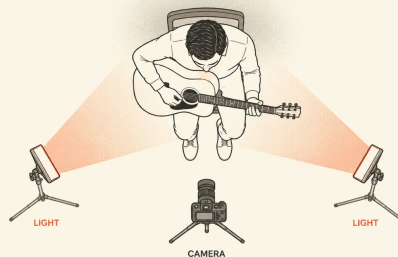
- 6 **Put your eyes about a third down.** It's the framing the whole edit holds to, and it's the one that just looks right.
- 7 **Centre for formal, drop lower for intimate.** A centred face feels formal; sitting a touch lower feels close and personal. Go tight enough and a shot may clip the top of your head — that's a deliberate, intimate look, not a mistake.
- 8 **Leave room below for text.** If you'll add words on screen, keep space under your face and put them there — viewers stay on your lips and the words land with them.
- 9 **Sing to the mic, don't duck too much.** The frame stays locked while you move inside it, so the steadier you are, the more consistent and flattering your close-ups.

Get these right and the hard part's done. Upload your one clip and LiftShot turns it into a cut, colour-graded music video — different angles, movement, the lot. → posterposter.app/liftshot

THE SETUP, IN PICTURES

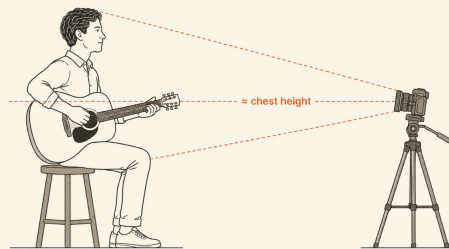
See it at a glance

LIGHT IT



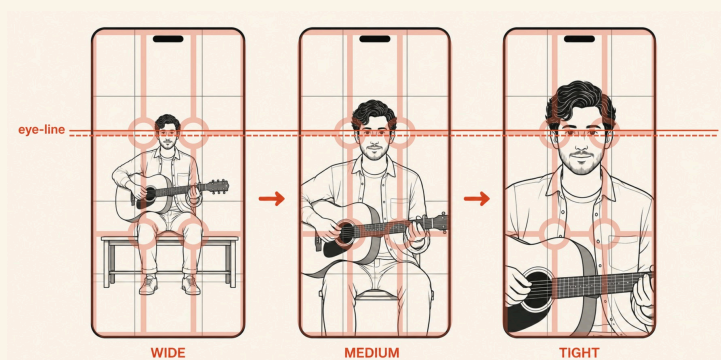
Two lights either side, as close as you can. Face brightest; the room falls into shadow. Camera goes wherever it fits.

SET UP THE SHOT



Camera at chest height, framing head to guitar. A slight upward angle flatters; filming down on someone shrinks them.

FRAME YOURSELF



Eyes on the top third. LiftShot holds that line — so wide or zoomed right in, your eyes stay in exactly the same spot.

That's the whole setup. Light it, lock the camera off, frame up — then let LiftShot do the edit.
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